

*Case Study:*

# Birmingham City Council

In this case study we delve into the challenges faced by Birmingham City Council in organising a seamless Chamberlain Awards event, the forward-thinking solutions provided by Comtec, and the outstanding outcomes that have solidified Comtec as the go-to choice for elevating excellence in awards and media events.





## Chapter 1:

# Introduction

For the past five years, Birmingham City Council has entrusted Comtec to orchestrate its annual Chamberlain Awards. Neil, Ruksana, and the entire Comtec team consistently deliver exceptional service and professionalism that goes above and beyond expectations. The council values this event as a pivotal occasion for employees, senior officers, members, and sponsors.

**Comtec Presentations's forward-thinking approach and innovative ideas have been instrumental in making the event a resounding success.**

Elevate your next event to unparalleled heights with Comtec's exceptional service and innovative solutions.







## Chapter 2:

# The Challenge

**Organising The Chamberlain Awards for a large local authority is no small feat.**

Birmingham City Council faced the challenge of ensuring that the event lived up to its significance for employees and stakeholders. The need for a seamless and impactful experience required a team capable of handling the complexities of media and digital aspects. As a local authority, the council also emphasised the importance of receiving value for money while delivering a top-tier event.

## Chapter 3:

# The Solution & Outcome

**Comtec stepped up to the challenge by providing forward-thinking and innovative solutions that transformed the council's staff recognition event.**

By leveraging their expertise, Comtec streamlined the entire process, taking the headache out of media and digital coordination. The result was a flawless execution that not only met but exceeded expectations.

The Comtec team commitment to delivering value for money ensured that Birmingham City Council remained competitive in the market without compromising on quality. Their exceptional service and professionalism, year after year, have solidified Comtec as the go-to partner for awards or media events.

- Seamless coordination of the annual staff recognition event for the past five years.
- Forward-thinking and innovative ideas that added a new dimension to the event.
- Value for money – maintaining competitiveness without sacrificing quality.
- Exceptional service and professionalism, earning high praise from Senior Job Evaluation & Research Officer.



## Chapter 4:

# Conclusion

Blaine Steede, Senior Job Evaluation & Research Officer, says,

**"I would highly recommend Comtec Presentations for any type of awards or media event; you won't be disappointed."**

The success of Birmingham City Council's annual staff recognition event stands as a testament to Comtec Presentations's ability to elevate excellence and make every event a memorable experience.





## Elevate Your Next Event to **New Heights of Excellence**

Comtec Presentations is your premier partner for orchestrating seamless and unforgettable experiences. Whether it's awards ceremonies, media events, or any special occasion, our dedicated team is ready to bring innovative ideas and exceptional service to the forefront. To explore how Comtec Presentations can turn your vision into a stunning reality, book a consultation call today.

Let's discuss your unique requirements and design an event that goes beyond expectations. **Your journey to an extraordinary event starts with Comtec Presentations.**

Call us on 0161 370 7772 or email [info@comtec-presentations.com](mailto:info@comtec-presentations.com)

