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**COMTEC Presentations produce PIVOTAL CONFERENCE
in the battle against SWINE FLU**

03-11-2009 Manchester, UK - Manchester based Comtec Presentations are set to bring one of the countries largest gatherings of infection control specialists and experts together in Birmingham next week at the ICC.

With swine flu being the hot topic on everyone's lips since the World Health Organisation declared a pandemic of the H1N1 strain on June 11th, Infection2009, which will be held 11th-13th November, is sure to be a pivotal event on the infection control calendar attracting attendees from around the world.

There are a number of high profile speakers set to talk at the event including Prof Neil Ferguson who will present his mathematical modelling and analysis of the H1N1 virus. Prof Ferguson, advises the UK, US and Chinese governments and the World Health Organisation on the management of the swine flu pandemic. Another speaker on this topic is Prof Lindsey Davies who has led the Department of Health's pandemic preparedness programme for the last three years.

This is the first year Comtec have worked with the Federation of Infection Societies on their event. The Federation's conference is traditionally the largest gathering of microbiologists in the UK and this year the event is set to bring in an expected 500 delegates and 75 exhibitors, smashing previous years records of 300 delegates and 25 exhibitors.

With FIS, Comtec created the Infection 2009 brand and formed collaborations with some of the countries top organisations such as the Royal College of Nursing, British Geriatrics Society and the Department of Health.

Account Manager Rachel Bullock stated; 'When the H1N1 strain was confirmed as being pandemic in June we realised that now, more than ever, the need to bring together some of the worlds experts in pandemics and other areas of infection control was vital.'

Comtec created an event website which can be found at www.infection2009.com and includes online delegate booking, abstract submission and delegate session selector. Comtec also modernised the marketing of the event using online techniques such as email campaigns, twitter, RSS feeds and video to maximize the attraction of the event.

The event, which will span three days and is one of the largest on the Comtec Calendar for 2009 will see Comtec's crew filming and co-ordinating speaker sessions, managing exhibitions and producing a Gala Dinner for attendees.

In previous years Comtec have been the company that produced the Turner Prize on it's first ever visit outside of the nation's capital as well as launch the Astute Class Submarine from Barrow-in-Furness and produced the TUC live on BBC Parliament for the past 12 years.

About Comtec Presentations

Established in 1982, Comtec Presentations have an unrivalled history in providing marketing solutions to an exceptional range of clients. From multinational corporations to political parties, they've helped arrange the biggest and the best deliver their messages with clarity, flair and precision. Comtec's core business is live events, but within the field their work is diverse with clients ranging from BAFTA to the Turner Prize, the Typhoon Launch to the Trades Union Congress.

Turnover: £1.35million

Employees: 22

Website: <http://www.comtec-presentations.com>

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If you would like more information on this topic please contact Rebecca Dollman on 0161 370 7772 or email Rebecca on rdollman@comtec-presentations.com